

MEDINA ELEMENTARY PTA

DISTRIBUTION OF MATERIALS AND ADVERTISING POLICY

Materials for distribution by the Medina PTA must meet the following guidelines:

1. Be in accordance with the Bellevue School District's Distribution of Materials Policy, No. 4600*
2. Be of, or contain information of educational value to students or parents;
3. Be consistent with the goals and programs supported by the PTA;
4. Be in good taste and appropriate for children.

Understanding that organizing and distributing materials takes volunteer hours and valuable print or electronic media space, Medina PTA will follow the policy below:

PRINTED MEDIA

- Medina PTA will not print any communications for any for-profit business, except for ads paid for by the business (e.g., ads placed in the School Directory and Auction Catalog).
- We will not print communications for non-profit businesses with the exception of BSF newsletter information.
- All monies collected for publishing content/advertising beyond the base publishing fee will be considered a donation to the Medina Elementary PTA and will be valued as such.

ELECTRONIC MEDIA

- To provide community information to our families, we will provide links to non-PTA/non-school sponsored after school activities via our Area Activities page at www.medinapta.org. We will notify members of the link via The Byte newsletter.
- We will not place for-profit information or ads on our website or via The Byte newsletter with the exception of organizations that the PTA has entered in to an agreement to receive services or other working relationship (e.g. Sponge Language School, Smart with Art, Fieldhouse, Inc.)

The PTA Executive Committee reserves the right to decline to distribute any item if the students, parents or school employees will not be well-served by it. We also reserve the right to determine the appropriate method of distribution, as well as the right to decline to distribute the items at all.

*Related BSD policy follows.

**Revised 05/28/2015